



مؤسسة محمد السادس لحماية البيئة
FONDATION MOHAMMED VI
POUR LA PROTECTION DE L'ENVIRONNEMENT



ANNUAL REPORT 2012

TABLE OF CONTENTS



Word from the President

4

Fondation events

2012 Highlights	6
Foundation world wide	8
Foundation Participation in International Meetings	10

Environmental Education Program

Eco-Schools Program	11
Young Reporters for the Environment	13
Capacity building for young communication professionals in North Africa	
Educational circuit	14

Coastal protection

Clean beaches and bleu flag	15
Support for the cleanup of the Nador "Marchica" lagoon	16
Intercontinental Mediterranean Biosphere Reserve	20
Support to sustainable development of bay the Oued Eddahab	20



20



22



27

Air & Climate

Voluntary Carbon offsets	21
Qualit' Air	21

Eco-business

21

Responsible tourism

Green Key	23
-----------	----

Restoration of historical parks and gardens

Bouknadel Exotic Gardens	24
--------------------------	----

Palm Grove and Oasis

Marrakech palm grove protection and development	25
---	----

Financial Statements

31

Organization/ Board of Directors and Partners

35

WORD FROM THE PRESIDENT



Her Royal Highness princess Lalla Hasnaa
President of the MohamedVI Foundation for Environmental Protection

FORGING OUR CHILDREN'S PERSPECTIVE

With 20 programs now in its portfolio, the Foundation covers a wide spectrum of environmental themes and target sectors with the ambitious goal of environmental awareness-raising of citizens and especially young people. Our Foundation has initiated work, often innovative and bold, on many fronts. Our challenge today is permanence and continuity: sustainability.

We have always perceived our role in protecting the environment as one of a guide, initiator and catalyst. When we take hold of a project, whether it is the first one, Clean Beaches, or newer ones such as remediation support and sustainable development of the Mediterranean Intercontinental Biosphere Reserve or the support for Marchica Lagoon remediation program, we are often led to making an assessment, as is the case in 2012 with the epidemiological study on air pollution in Casablanca, on the state of the Dakhla lagoon, or under the proposed adaptation of the carbon footprint tool in Morocco. We then develop tools, standards or mechanisms: Green Key, Blue Flag, Nador Lagoon Observatory or the Dakhla Lagoon Observatory, etc ... This year, we are reviewing the swimming and bathing water quality standard that has been implemented here for over a decade, due to the commitment of governments and entities concerned.

What we do experimentally and locally is destined to become national. The Clean Beaches program, originally intended to ensure the cleanliness of beaches, gradually turns into a national program of coastal preservation. It is recognition of our efforts over time and those of our partners, recognition that also goes beyond our borders.

This is also the case for young people education programs including the Young Reporters for the Environment program. In 2012, we celebrated its tenth anniversary with great personal satisfaction. The same holds true for Eco-Schools, which currently extends progressively to all the primary schools in the Kingdom. In our View, These ambitious and strategic programs, contribute to integrate the environment at the heart of education and in the consciousness of our children, who will have to manage the future, through our partnership with the Ministry of National Education and the commitment of teachers and educators.

This is a capital battle and we are already picking some fruits. When we see how passionately our students manage their reporting, with high standards that have earned them international awards, it joys us deeply. When our young people are working on the environment, they are required to be witnesses. Their perception is forged, their sensitivity is heightened, and tomorrow they will act to protect their living environment, which is our natural capital towards which we share a collective responsibility. If they have forged this ability to perceive, bear witness and act, we have succeeded.

2012 HIGHLIGHTS

EDUCATION INTO FIRST LINE

Very active on the front of the Environment, the Foundation, by the effective presence of its President, HRH Princess Lalla Hasnaa, meant that education issues had taken this year a particular acuity in line of sight, the organization WEEC in 2013.

INTERNATIONAL SYMPOSIUM ON WATER AND WETLANDS IN THE MEDITERRANEAN

Agadir (Morocco)
February 2012

In front of nearly 200 delegates, **Her Royal Highness Princess Lalla Hasnaa** called for innovative and intelligent solutions for water management and water sharing, as Morocco has already mobilized 18 billion m3 of water with over 130 dams. She called to reconcile the development and protection of wetlands.



SPECIAL EDITION OF OUR PLANET, A UNEP MAGAZINE

September 2012

Following the United Nations Conference on Sustainable Development, Rio +20, held in Brazil from June 20 to 22, 2012, Achim Steiner, Executive Director of the United Nations Environment Programme (UNEP) invited **Her Royal Highness Princess Lalla Hasnaa** to participate in the special edition of UNEP's Our Planet magazine, providing an opportunity to present the Foundation's activities to a wide audience.



THE LALLA HASNAA CLEAN BEACHES AWARDS CEREMONY, 2012

Skhirat (Morocco)
May 26, 2012

The Lalla Hasnaa Clean Beaches Awards Ceremony was held on May 26, 2012 at the Mohammed VI International Conference Center in Skhirat. A total of 17 trophies were awarded: seven Lalla Hasnaa Commitment awards, four Lalla Hasnaa Innovation awards and six Lalla Hasnaa Initiative awards.





«CELEBRATING TEN YEARS OF THE YOUNG REPORTERS FOR THE ENVIRONMENT PROGRAM.»

Rabat (Morocco)

April 28, 2012

The ten-year celebration of the Young Reporters for the Environment program took place on April 28, 2012 at the Bibliothèque Nationale, the National Library of the Kingdom of Morocco in Rabat, in the presence of **Her Royal Highness Princess Lalla Hasnaa**. A forum was held in parallel on the same theme: education and awareness for responsible consumption: my reason to act, which was attended by 300 people from diverse backgrounds, including the competition winners from the 16 school districts in the Kingdom. On this occasion, a partnership agreement between the Foundation and the Ministry of Education was signed to sustain

the Young Reporters for the Environment program. The main themes of the forum were as follows: Youth education on the environment and sustainable development; selecting sustainable production and consumption methods: issues and challenges; Communication and awareness for responsible consumption; The recommendations made in three areas have been identified by the participants included in the White Book reference document that highlights the efforts made by Morocco as part of its national strategy for sustainable development and protection of the environment during the last years, intended to Rio +20.

For this event, the Young Reporters for the Environment exhibition, Another glance to the environment, was installed throughout the summer on the esplanade of the Nationale Library of the Kingdom of Morocco. It proposed a new perspective on the environment during the tenth anniversary celebration of the Young Reporters for the Environment program. Similarly, a dynamic and emotional documentary movie was screened at the 10-year program ceremony. With testimonies, the film outlined the initiatives of young Moroccan reporters and other stakeholders in sustainable development.



CLEAN BEACHES WORKSHOP IN SKHIRAT

Skhirat (Morocco)

May 26, 2012

As a side event to the awards ceremony, the Foundation organized an interactive workshop involving all Clean Beaches program stakeholders. Three areas of program consolidation and development were presented at the event: The Phase I results of the strategic orientation study for the Clean Beaches program towards a national sustainable coastal management program. The upgrading of the Moroccan Swimming and Bathing Water Quality Monitoring Standard per the New European Directive. The changing of the Lalla Hasnaa Clean Beaches Awards to the Lalla Hasnaa Sustainable Coast Awards.



YOUTH MEDIA FOR THE ENVIRONMENT MEETING «SITUATION AND PROSPECTS»

Rabat (Morocco)

June 29 – 30, 2012

On June 29 – 30, 2012, in cooperation with the Centre for Mediterranean Cooperation IUCN-Med, the Foundation organized an event to evaluate the first online training session for young journalists from North Africa conducted via an e-learning platform. The training began in March 2012.



PREPARATION FOR THE WEEC 2013

Rabat and Marrakech (Morocco)

The 7th World Environmental Education Congress » (WEEC) will take place from June 9 – 14, 2013 in Marrakech. The main theme of this event, co-organized by the Foundation and the WEEC Permanent Secretariat, is: «Environmental education and issues in cities and rural areas: Seeking better harmony».

A memorandum of understanding on the WEEC 2013 organization was co-signed by both parties on January 17, 2012 in Rabat and the first preparatory work began immediately with the introduction of local management committees, national and international scientific committees, and the WEEC 2013 information portal.






FOUNDATION WORLDWIDE

Involved in global environmental issues, the Foundation takes the pulse at annual meetings, where she exhibited her experiences, forges partnerships and builds its reputation.

ANNUAL MEETING OF NATIONAL COORDINATORS FOR THE GREEN KEY PROGRAM

 **Tavira (Portugal)**
April 17-20, 2012

This annual meeting was organized from April 17 – 20, 2012 under the auspices of the International Foundation for Environmental Education (FEE) and attended by representatives of 28 countries implementing this program. This year the label criteria was revised, applicable starting in 2013. Accordingly, two types of grids have been defined: one for large structures (hotels and similar), and the other for small structures (guest houses and similar). Also, the Green Key certified establishments will now display a certificate for their customers.

INTERNATIONAL EXHIBITION FOR THE DEVELOPMENT OF THE HINTERLAND (SIAPAT)

 **Taroudant (Maroc)**
November 16-18, 2012

The Foundation participated in the first edition of the International Exhibition for the Development of the Hinterland held in Taroudant from November 16 to 18, 2012. It made a presentation on the role of responsible tourism in the hinterland development by presenting a concrete case of development by Green Key institutions' support.

WORLD WATER FORUM

 **Marseille (France)**
March 12-17, 2012

The Foundation participated in the 6th World Water Forum held in Marseille from March 12 – 17, 2012 on the theme: "Time for Solutions". It presented the Marchica Lagoon Observatory and participated in three roundtables on Coastal protection, Water, and Natural space, organized by the Coastal Conservatory, the Rhône Mediterranean Corsica Water Agency, and the City of Marseille.

UNITED NATIONS CONFERENCE ON SUSTAINABLE DEVELOPMENT (RIO+20)

 **Rio de Janeiro (Brésil)**
June 20-22, 2012

Twenty years after the Earth Summit was held in Rio in 1992, Brazil hosted the Earth Summit, the UN Conference on Sustainable Development from June 20 to 22 2012 in Rio de Janeiro. The Foundation contributed to the White Paper on the achievements made by Morocco, mainly concerning the role of civil society and on the recommendations of the Young Reporters for the Environment program forum in April 2012.





DISCUSSION AND EXCHANGE WORKSHOP BY THE FFEM - TOUR DU VALAT

 **Arles (France)**
June 21-22, 2012

The workshop, held on June 21 - 22, 2012 at the Tour de Valat, was attended by the Coastal Conservatory (Conservatoire du Littoral), the Rhône Mediterranean Corsica Water Agency (RMC), the French Development Agency, Marchica Med, the French Global Environment Facility (FFEM) and the Mohammed VI Foundation for Environmental Protection. The participants discussed the potential Marchica Med role for the Nador lagoon, and the importance of investment committed to cleaning the site. The Foundation presented an initial assessment of the status and progress of the project activities for pollution cleanup and protection.

DISCUSSION ON IMPROVEMENTS IN AIR QUALITY

 **Rhône-Alpes (France)**
November 26 – December 2, 2012

A working committee consisting of representatives from the Foundation, the Department of Water and Sanitation, Department of Environment, Ministry of Health, and the Wilaya of the Greater Casablanca Region was hosted in Lyon on November 26, 2012, under the Foundation's Qualit'Air program.

This working visit enabled an assessment of institutional and technological systems in the Rhône-Alpes region in terms of air quality, which also benefited the partnership developed over the years between the Rabat-Salé-Zemmour-Zaers region and Greater Lyon region around sustainable development. Meetings were held with the Directorate for Climate, Environment, Health and Energy (DCESE), the Agency for Energy and Environment in Rhône Alps (RAEE) and the Regional Directorate of the Environment and Land Management (DREAL).

2012 FORUM ON MARINE PROTECTED AREAS IN THE MEDITERRANEAN (AMP)

 **Antalya (Turkey)**
November 25-28, 2012

The Forum, which was held from November 25 to 28, 2012, brought together scientists, NGOs, representatives of national environmental agencies, international institutions, local communities, and the tourism and fishing sectors from all over the Mediterranean to discuss solutions to mitigate the deterioration of the marine environment in the Mediterranean.

ANNUAL MEETING OF ECO-SCHOOLS NATIONAL PROGRAM COORDINATORS

 **Mellieha (Malta)**
November 7 - 11, 2012

The meeting, held under the auspices of the International Foundation for Environmental Education (FEE), invites national coordinators from over fifty countries implementing the Eco-Schools program to share their educational experiences and good environmental practices. The Foundation participates each year.

FOUNDATION PARTICIPATION IN INTERNATIONAL MEETINGS UNDER THE VOLUNTARY CARBON OFFSET PROGRAM

CARBON FINANCE «THE ROLE OF CIVIL SOCIETY IN CARBON FINANCE»

 **Rabat**
April 2012

This meeting provides a platform for exchange and reflection between international and national actors of finance climate. It brought together the major actors and holders of national developmental projects in the field of climate change and representatives of international cooperation agencies, the public funders and private operating in this field well as civil society.

The Foundation presented the Voluntary Carbon Offset Program as an awareness tool to climate change and financing CO2 reduction projects.

TOURISM AND CLIMATE CHANGE, AGADIR, JUNE 2012 — A FOUNDATION COMMUNICATION ENTITLED «THE FOUNDATION'S ROLE IN REDUCING THE CARBON FOOTPRINT OF TOURISM»

 **Agadir**
Juin 2012

This conference was born of the expectations of local actors of the tourism sector who want to understand and action on climate change. Everyone agrees on the responsibility of tourism in climate change we are experiencing. But this same industry will also be affected by present or future changes, especially in areas with ecological fragile balances as the Mediterranean.

The Foundation presented a paper entitled « The Foundation's role in reducing the carbon footprint of tourism ». She declined programs and activities it pursues for the establishment the concept of sustainable tourism, namely Voluntary Carbon Offset Program reduction of CO2 emissions, the Green Key Label and clean beaches program.

NATIONAL STRATEGY ON CLIMATE CHANGE

 **Rabat**
August 8, 2012

The meeting aimed to present the national strategy against the adverse effects of climate change on economic development, health populations and ecosystems. The Foundation presented its vision by focusing on awareness and environmental education as main components of measures to respond to climate change.



ETING



**POLLUTEC MOROCCO EXHIBITION
A FOUNDATION COMMUNICATION
ENTITLED: «STUDY ON ADAPTING THE
FOOTPRINT CALCULATION TOOL FOR
GREENHOUSE GASES AND CARBON
DATABASE TO THE MOROCCAN VERSION»**

 **Casablanca**
October 4 – 6, 2012

The Foundation presented the study conducted in partnership with the Environment and Energy management Agency (ADEME) on the establishment of a accounting tool for greenhouse gas emissions and adaptation factors Emissions (Carbon Base) in economic, social and environmental context in Morocco. This tool can be used by all stakeholders (public, private and individuals) concerned by CO2 emissions account.

**THIRD NATIONAL COMMUNICATION ON
CLIMATE CHANGE, UNDP**

 **Rabat**
August 15, 2012

The meeting aimed to mark the official start of the Moroccan third National Communication to the United Nations Framework Convention on Climate Change (UNCC-CC), inform, awareness-raise and encourage different partners to get involved in the process of developing this Communication.

ENVIRONMENTAL EDUCATION PROGRAM



ECOSCHOOLS PROGRAM

A NATIONAL PROGRAM

The Eco-Schools program has become a reference. Through the partnership with the Ministry of National Education the program can be extended to the whole country.

The Eco-Schools program extended

The Eco-Schools program teaches the principles of sustainable development to students in primary schools, on five themes: water, energy, waste, biodiversity, and food. The program is in a phase of gradual generalization, from 2010 through 2013.

A total of 675 schools in 16 regions and 81 delegations are registered in the program during the period from 2010 to 2013, including 271 rural schools (40%), and 404 urban schools (60%). Among these, 55 schools out of 105 candidate schools were awarded the Green Flag label, including 28 during the 2011-2012 school year. That implemented environmental projects within their establishments per the Eco-Schools approach, enabling them to obtain the Green Flag.

Training workshops were organized for 230 new schools joining the program from Fes, Chefchaouen, Ouazzane, Dakhla, Meknes, Tetouan, Oujda, Azilal, El Jadida and Nador.

As an information support, a second version of the Eco-Schools portal for young citizens will be online soon, presenting the program in a fun way through interactive games (www.ecoecoles.ma/).

Eco-Schools in synergy with the Foundation programs

■ During the interim assessment of the Marrakech Palm Grove Protection and Development Program on December 3, 2011 in Marrakech, **Her Royal Highness** decided to acquire 500 bicycles for school children in the palm grove whose parental

home is far from school.

Within this frame work, the Foundation distributed 500 bicycles on May 12, 2012 in Marrakech, in the presence of local partners, in synergy with the voluntary carbon offset program, to the child of primary school Tamesna, which participates in the Eco-Schools program, and to the Immam Ali high school.

■ During 2012 and under the framework of the voluntary carbon offset program, the Foundation equipped 56 rural schools and 34 outbuildings with solar panels in the provinces of Settat, El Hajeb, Skhirat-Temara, Moulay Yacoub, Ouezzane and Marrakech.

Eco-Schools has increased its partnerships

■ In 2010, 63 primary schools, attended by the child parliamentarians, have joined the Eco-Schools program. Six of them were awarded the Green Flag label during the 2011-2012 school year.

■ In 2012, ONEE organized awareness campaigns for school children on the importance of water conservation and efficient use. They benefited Eco-Schools in Khemisset, El Jadida, Ouazzane, Chefchaouen, Tangier, Casablanca, Bouznika, Berkane, Nador, Oujda, Temara, Fes and Meknes.

■ The partnership agreement between the Foundation and the Moroccan National Highways Company was renewed. It aims to support the Eco-Schools program. Eight schools were supported along the Beni Mellal highway route that is under construction.

■ Several tree planting workshops were organized in schools adhering to the Eco-Schools program, from Nador, Berkane, Oujda, Fez - Moulay Yacoub, Sefrou, Smara, Laayoune, Tan-Tan,



The Eco-Schools program involves stakeholders who explain environmental issues to schoolchildren.

Guelmim, Khemisset, Salé, Rabat, Temara, Meknes, Ouarzazate, Chefchaouen, Tetouan, Ouazzane, Tangier, Larache, Jerada, Figuig, Taouirt and Casablanca. During these workshops, the children were trained in tree planting methods and the importance of forest resources.

■ The Association of Teachers of Life and Earth Sciences (AESVT), linked to the Foundation by a partnership that aims to involve their staff in the Eco-Schools program, selected 31 schools for this purpose, five of which were awarded the Green Flag label for the 2011 – 2012 academic year.

■ From November 12 to 14, 2012, the «Genie» program which aims to generalize the use of information technology in Schools, organized the first workshop for 16 regional coordinators for Environment and Sustainable Development of the Ministry of National Education on image, sound and video techniques. Other similar workshops are planned through the school academies.

Activities

■ The Eco-Schools students visited the Little Prince of the Desert Festival held in Tarfaya from 23-25 November 2012 and participated in drawing competitions and educational-play workshops on renewable energy, waste management, and other topics.

■ 24 students of the Eco-Schools program visited an eco-ship moored at the mouth of the Bouregreg River, on its way to Portu-

gal. This visit in September 25- 2012, was part of an international project by the Swiss foundation, Antinea, to raise awareness on the importance of oceans and coastal heritage protection.

■ A group of students from three schools in Salé visited the Swiss solar aircraft Solar Impulse, which made a stopover in Rabat-June 18, 2012 as an educational field trip on renewable energy.

The Green Flag, awarded to twenty eight (28) schools during the 2011-2012 school year, a real reason to be proud for the school children.



ENVIRONMENTAL EDUCATION PROGRAM



YOUNG REPORTERS FOR THE ENVIRONMENT

THE YEAR OF THE DECADE

Young Reporters Contest celebrated its tenth anniversary in 2012, an opportunity to celebrate a program involving more than 17,000 students since its inception.

Young Reporters at the national level

With the participation of nearly 2,000 students from the 16 school academies in the Kingdom in 2012, the 10th Young Reporters for the Environment contest reflects students' enthusiasm for this program. They submitted 64 written reports and 359 photos, which were carefully considered by the jury. Six written reports and five photos were awarded.

Several improvements were made to the program, such as strengthening regional committees, in which the role of the written press has been raised; orientation towards creating local, regional and national media networks; environmental organizations and economic operators; support for the Young Reporters for the Environment to strengthen links with the academic curriculum and communication on the Young Reporters for the Environment of award-winning work to the public.

Within this framework, the partnership with the Ministry of National Education was renewed in April 2012 in Rabat during the 10-year celebration of the Young Reporters for the Environment program.

Young Reporters at the international level

Contributions awarded at the national competition were submitted to an international jury, coordinated by the Foundation for Environmental Education (FEE). The Grand Prize was awarded to Zaytoune high school students from the Taourirt delegation of the Oriental Academy for their report entitled: Olive presses and their impact on the environment.

HRH Princess Lalla Hasnaa went to meet the young reporters for Environment which celebrated its 10 years



Training and information

On January 12 – 13, 2012, with the Ministry of Education, the South Agency and local partners, the Foundation organized workshops to launch the education programs Young Reporters for the Environment and Eco - Schools in the Oued Eddahab-Lagouira region.

The Young Reporters for the Environment workshop involved about 40 high school students from five schools in the Dakhla prefecture, supervised by their teachers. It covered topics such as the proper approach to collecting information in the field, formatting content for the reader, and journalistic and photographic techniques.

The 10-year celebration of the Young Reporters for the Environment program was an opportunity to redesign its web portal. All documentation relating to this event has been put online: recommendations, videos, photographs, and reports produced by schools and awarded by the Foundation and the FEE (www.jeunesreporters.org.ma).

CAPACITY BUILDING FOR YOUNG COMMUNICATION PROFESSIONALS IN NORTH AFRICA

The objective of the project «Capacity building for young communications professionals in North Africa,» led by the Foundation in partnership with IUCN-Med (International Union for Conservation of Nature), is improving capacities of young environmental journalists from Morocco, Algeria and Tunisia, increasing their knowledge of climate change, renewable energy and the importance of forest ecosystems, as well as the most relevant approaches in terms of research, investigation and communication.

Training sessions were provided in 2012 via an e-learning platform specially designed by the foundation for this purpose (www.rcmdd.ma). The training culminated with a regional meeting organized in Rabat on June 29 – 30, 2012, which brought together 15 journalists.

THE MARRAKECH PALM GROVE EDUCATIONAL CIRCUIT



The Palm Grove Educational Circuit helps to educate the public to its fragility and the need to preserve it.

The Foundation has developed a new educational circuit within the Marrakech palm grove, seeking to build on the success of the first educational circuit at the Bouknadel Exotic Gardens.

This educational circuit is decorated with interactive modules and some simple visual panels, designed for a wide audience, to promote good environmental practices in palm groves and oases. Five modules are available: khettaras, palm grove biodiversity, compost, palm ecology and palm maintenance, and wells.

COASTAL PROTECTION

CLEAN BEACHES

11TH YEAR



The flagship program of the Foundation is entered its second decade, which will come to its generalization. It is now running.

20 Blue Flag labeled beaches

In 2012, 71 beaches, including 20 Blue Flag labeled beaches, covering 45 communes and supported by 25 public and private entities, were involved in the Clean Beaches program. Four new beaches were sponsored in 2012:

- The Jbila and Amiraux beaches within the urban commune of Tangier, sponsored by Maroc Telecom;
- The Ksar Al Majaz beach within the urban commune of Ksar Al Majaz, sponsored by ONCF;
- The Sidi Ifni beach within the urban commune of Sidi Ifni, sponsored by the National Ports Agency.

Lalla Hasnaa sustainable coast award

After a decade of experience, in 2012 the Foundation has committed to new structural changes to its Clean Beaches program.

Since the International Coastal Conference in Tangier on October 9, 2010, the Foundation and its partners have been conducting a study to make the Clean Beaches program a national program for sustainable coastal management. An internal study was launched to review the Clean Beaches and Blue Flag programs. Conducted by the consulting firm NOVEC, a consultation was organized through four workshops with program partners: governments, enterprises, collectivities, authorities, local officials and associations.

As a logical consequence of this new direction, the Lalla Hasnaa Clean Beaches Awards will become the Lalla Hasnaa Sustain-

able Coast Awards. The scope of these awards is extended to the preservation of the entire coastline. They will identify and document the work and initiatives undertaken by any person or entity contributing to coastal protection for sustainable development and encouraging socially and environmentally responsible behavior.

Strengthening the role of communes

Since 2011, the Clean Beaches program has been helping to strengthen the role of coastal communes so that they support development actions and coastal management, according to their prerogatives. Various Ministerial departments responsible for coastal management support these coastal communes, which implement developed and organized services such as markups, safety, and the first aid. Business partners may also provide support, by helping to upgrade beaches prior to labeling.

For 2012, the Clean Beaches National Committee decided to include a dozen beaches in the program. They were chosen taking into account the compliance of water quality for swimming, the availability of basic facilities (toilets and showers, the presence of lifeguards, and markup equipment).

Upgrading the Moroccan standards for bathing water quality

The FEE has decided to provide the international Blue Flag standards with the New European Directive (NDE) standards in terms of swimming and bathing water quality. The Foundation and its partners discussed a roadmap to adapt to these new standards,

The Lalla Hasnaa Clean Beaches Awards are always a great opportunity to come together to celebrate the efforts of clean beaches. Now they will be called Lalla Hasnaa Sustainable Coast Awards.



during the workshop on May 26, 2012 in Skhirat.

Partnership renewal

All partnership agreements with the communes that came to an end in 2011 were renewed for a period of three years (2012-2014). These partnerships have been accompanied by terms of reference, and were ratified by the business partners, the commune, the local authority, the General Directorate of Local Authorities (DGCL) and the Foundation.

Strengthening the Clean Beaches program criteria

Monitoring the quality of bathing water and sand

For the 2011-2012 season, the Directorate of Ports and Public Maritime Domain (DPDPM) and the Directorate of Monitoring and Risk Prevention have monitored the bathing water quality at 146 beaches, which are 5 more than the previous season. The "Blue Flag" beaches will be monitored according to both the Moroccan Standard 03-07-200 and the New European Directive standard for monitoring the quality of swimming and bathing water. The profile for Martil and Agadir beaches will be established to include the identification and location of the different sources of pollution. Beginning with the 2012-2013 season, the Department of Environment will entrust the water quality monitoring to LPEE.

Moreover, since 2010 the DPDPM started taking samples for analysis of beach sand. For the 2012 season, the DPDPM took samples from 16 beaches, 3 more than in 2011.

Swimmers safety

A total of 50 beaches have been marked up in 2012, 7 more beaches than in 2011, and users have been gaining awareness through display panels.

The General Directorate of Civil Protection has recruited 2,220 lifeguards (+30) and provided uniforms for seasonal lifeguards by distributing 4,400 T-shirts, shorts and caps, and 2,200 professional whistles. It mobilized 180 professional lifeguards for 15 days to strengthen surveillance on some beaches. With regards to equipment, it acquired 600 lifebuoys and 1,000 pairs of flippers, and made emergency and rescue equipment available at all the beaches (dinghies, jet skis, buoys, jackets, etc...). It also organized preventive monitoring (doctors, ambulance) on some highly frequented beaches and trained lifeguards in first aid, communication and stress management, in collaboration with ANAPEC.

Health coverage

The Ministry of Health has asked its delegations to implement first aid units, monitor food service facilities, and organize workshops to raise awareness and health education for beach goers. In 2012, it thus provided 85% of Clean Beaches with remote first aid centers. The rest of the beaches have been provided for by other stakeholders (sponsors, communes, Moroccan Red Crescent) or have been awaiting coverage.

Beach Use and Management Plans

The Directorate of Ports and Maritime Public Domain is continuing to develop the Beach Use and Management Plans (PUGP) to protect the maritime heritage. In 2012, 15 PUGP were finalized: six pilot beaches (Bouznika, Mohammedia Ain Diab, Sidi Rahal,

COASTAL PROTECTION



2 220

MASTERS SWIMMING

were recruited for the season, which 180 professionals.

The safety of beaches is supported by the Clean Beaches program, forming the masters swimming, Supervising them and will see to their outfit.



Dar Bouazza and Mehdia); three beaches in Essaouira (Essaouira, Sidi Kaouki and Moulay Bouzerkoun); Saïdia, Miami and Ras Rmel beaches in Larache; Sidi Ifni; Mirleft; and Sidi Moussa Aglou. The authorities and local collectivities validated thirteen PUGP. The PUGP for the Mohammedia and Bouznika beaches are awaiting validation.

Environmental awareness and education

The National Federation of Moroccan Scouting and the Royal Moroccan Federation of Sail Yachting (FRMYV) renewed their commitment and organized the eighth edition of the *Sail Caravan for the Environment*. It had a considerable youth involvement and offered 2,081 people free trips out to sea.

Beach monitoring and evaluation system

Following its success in 2011, in 2012, the National Clean Beaches Committee decided to renew its operation of beach monitoring by local associations, with the associations SPANA and AESVT Mohammedia section. The initiative has been expanded to two other associations: the Essaouira Association, Achouala for Education and Culture; and the Safi Association, Protectors of the Environment. These associations monitored a total of 17 beaches, with one visit per month.

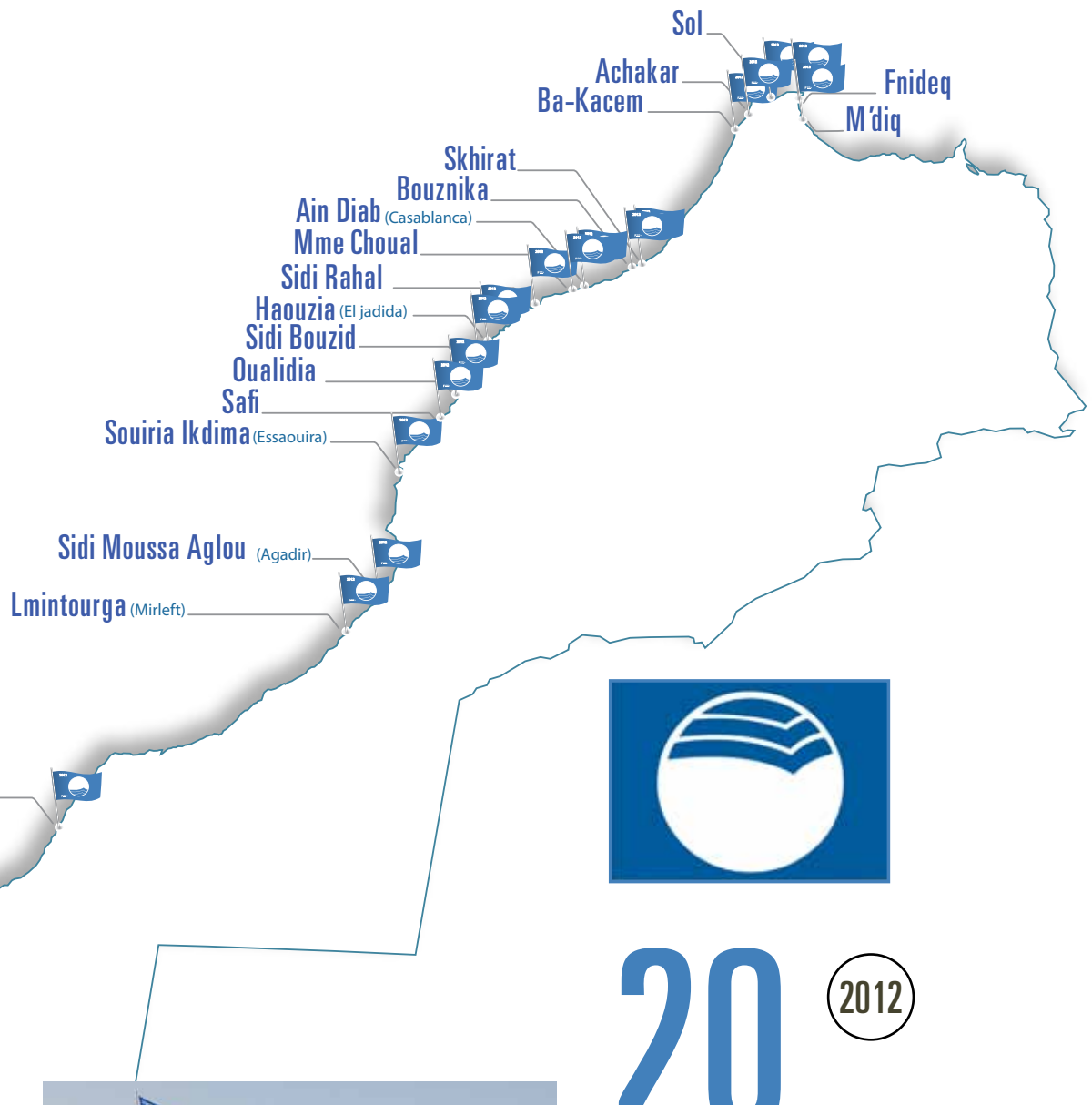
Unannounced visits to the beaches participating in the Clean

Beaches program, conducted by the National Committee and local associations, have highlighted that awareness efforts had been increased and the cleanliness and facilities were improved. However, further progress remains regarding the display of swimming and bathing water quality results, the monitoring of standards, the allocations and the distribution of equipment, beach markup, medical facilities, and environmental awareness.

These visits enabled the recommendation of various actions, such as establishing a written procedure for notification of results of the swimming water quality, listing of rescue equipment needed on a beach, the reactivation of the Sub-Committee for management of water activities, the creation of an advocacy toolkit, and the implementation and generalization of Beach Use and Management Plans.

Foumlabou

PAVILLON BLEU



20

2012

TWENTY BEACHES HAVE
HOISTED THE BLUE FLAG
BLUE IN 2012, AMONG 71
BEACHES OF PROGRAM.



COASTAL PROTECTION

The efforts of the Foundation for the Protection of the most beautiful sites in the country concern training and capacity building of local actors.

SUPPORT TO SUSTAINABLE DEVELOPMENT OF BAY OUED EDDAHAB TOWARDS THE CREATION OF AN OBSERVATORY

The Foundation initiated the Sustainable Development of Oued Eddahab Bay project in July 2011, in partnership with the Wilaya for the Oued Eddahab-Lagouira Region with the support of the Agency for Promotion and Economic and Social Development of the Southern Provinces of the Kingdom and the National Institute for Fisheries Research.

After the project start-up workshop in September 2011, several actions have been taken:

- Introduced new proceedings with the Department of Environment and the Wilaya for the creation of the Oued Eddahab Bay Observatory;
- The commitment of SIG to promote the dissemination of knowledge on bio-ecological and socio-economic characteristics of the bay and provide decision makers with a more accurate and complete representation of the area, in order to facilitate decision-making;
- Development ongoing of a storyboard for a interactive CD, integrating knowledge about the bio-ecological values of the Oued Eddahab bay site.

INTERCONTINENTAL MEDITERRANEAN BIOSPHERE RESERVE

A REGIONAL PROJECT

The Intercontinental Mediterranean Biosphere Reserve covers seven provinces: Chefchaouen (32% of the area), Tetouan (28%), Larache (23%), Ouezzane (10%), Fahs-Anjra (5%), M'diq-Fnideq (2%), and Tangier-Asilah (0.21%).

After the formation of local project committees, launching and building the Foundation's programs in the provinces of the reserve area (Eco-Schools, Young Reporters, Clean Beaches and Responsible Tourism), during 2012 the following also took place:

- The organization of Eco-Business training workshops, information and awareness for local stakeholders, economic operators and NGOs, which mobilized the participants in favor of protecting the reserve area;
- The celebration of the 2011 National Day of the Coast at the project area, by the organization of a workshop to awareness-raise and capacity building on sustainable development of the Reserve, and the new guidelines of the label «Blue Flag»;
- The production launch of an interactive CD on the reserve to orient students, under the Ecoschools program.
- An assessment mission to three rural accommodations at the Talassemtane National Park, to accompany them to obtain the Green Key label. A short French-Arabic bilingual manual on the implementation of Green Key label certification for small rural tourist facilities and mountain lodges will be edited.



SUPPORT FOR THE CLEANUP OF THE NADOR "MARCHICA" LAGOON

The Marchica Lagoon is one of the largest lagoons in the Mediterranean according to its size (14,000 ha) and its biodiversity. It is of biological, ecological, economic and landscape interest, and is an important issue for the region.

In 2012, for this site the Foundation has committed to:

- The start of the lagoon observatory
- Achieving a flagship operation for spreading sludge from sewage treatment plants with the National Office for Water and Electricity (ONEE), the sludge producer and the Chamber of Agriculture. The pilot application plot covers 3.6 hectares and is located in the Bouareg commune.
- Actions to strengthen the capacity of local stakeholders and training them on specific issues to enable them to identify the dependencies between economic development and the natural environment or ecosystem services and to better understand the impacts of individual and collective behavior on the sustainable development of the Marchica area.



AIR & CLIMATE

QUALIT' AIR

30 STATIONS TO MEASURE
THE AIR QUALITY



Air quality monitoring network

The Foundation has completed the acquisition for air quality measuring network stations, which the Department of Environment and the Directorate of National Meteorology strengthened. At the end of 2012, the national network consisted of 30 monitoring stations and two mobile laboratories.

A mission to exchange and share experiences was conducted in late November 2012 in the Rhône Alpes region of France, in order to share experiences about this region's progress in terms of air quality.

Eco-epidemiological study in the Casablanca area

The study aims to measure the effect of air pollution on the health of citizens of the Casablanca area. The implementation of this project is conducted in partnership with the Ministry of Health, the Department of Environment and the support of the Wilaya of Casablanca.

In 2012, it was extended to the entire Casablanca area. It involved public hospitals, CNSS polyclinics, diagnosis centers for tuberculosis and respiratory diseases, basic health centers, communal hygiene offices, etc. The health indicators and air quality data covering the period from November 1, 2011 to October 31, 2012 have been collected and are being processed.

VOLUNTARY CARBON

OFFSETS

LARGE COMPANIES ADHERE



The partnership agreements were renewed with the CDG Foundation, the ONA Foundation, OCP, and ONEE. Maroc Telecom, Cooper Maroc, SAMIR and ANP signed new agreements. These partnership agreements enabled the planting of 3,500 palm trees on the walking tour of the Marrakech palm grove, the supply and installation of solar photovoltaic kits to 86 schools and to 22 rural accommodations for teachers in remote provinces, the distribution of 500 bicycles for schoolchildren in the Marrakech palm grove, the redesign of the portal, and implementation of an interactive CD for Eco-Schools.

The Foundation, in partnership with the Agency for Environment and Energy Management (ADEME), has launched a study for the development of a tool to calculate greenhouse gas emissions (GHG) and a carbon database of emissions factors adapted to the economic, social and environmental context of Morocco.

ECO-BUSINESS

ECO-BUSINESS

AWARENESS-RAISING ON ALL PROGRAMS.

For the Eco-Business program, thematic workshops were organized on support programs for the sustainable development of the Marchica lagoon, the Intercontinental Biosphere Reserve and tourist institutions involved in the Green Key program.

Most notably is the pilot plot for the agricultural use of sludge from the treatment station for the greater Nador region in October 2012.



The recovery of sludge of the purification station in large of Nador in agriculture is a flagship achievement of this program.

RESPONSIBLE TOURISM

GREEN KEY 70 CERTIFIED ESTABLISHMENTS



Green Key

The label introduced by the Foundation progresses, marking the interest and commitment of professionals of Tourism for Environment, which compliance is requested by visitors.

In 2012, 70 institutions have been awarded the Green Key label: 29 hotels, 25 guesthouses and 16 guesthouse accommodations of all types: inns, lodges. This year was marked by the accession of institutions of high standing and internationally renowned to the Green Key process.

An independent national jury chaired by the Foundation is responsible for the decision to award the label. This decision is based on the study of applications, visits to the applicant establishments and audit reports prepared by external expertise. The jury is composed of representatives of the Ministry of Tourism, the Moroccan National Office of Tourism, General Directorate of Local Authorities, National Office of Water and Electricity, Department of Environment, Development Agency of Renewable Energy and Energy Efficiency (ADEREE) and the National Federation of the Hotel Industry.

The national jury has adapted the Green Key criteria grid to the Moroccan context, and then presented it to a representative group of certified establishments for advice and supplemental information. This new grid has also developed a set of documents to be provided by the applicant to justify the implementation of some environmental criteria from the Green Key approach.

The Responsible Tourism Awards organized in April each year by the Moroccan National Tourism Office and the Ministry of Tourism were attributed to Green Key certified establishments: Hotel JM Suites in Casablanca for its environmental management, and the ecolodge Bab El Oued in Zagora for its bioclimatic construction and organic agriculture. The Foundation is a member of the National Jury of this Responsible Tourism Awards, which

covers three themes that pertain to this award: economic and social development, environment, and traditional values.

In addition, on January 24th the Foundation organized an information exchange seminar on the environment between Green Key winners, which took place at the Golden Tulip Farah Marrakech. A total of 28 of 60 labeled institutions participated in the seminar, which was also the occasion to introduce the new Green Key portal: www.clefverte.ma.

The Foundation has developed a guide on the Green Key portal for labeled accommodation establishments, which is for tourism professionals and the general public. It presents the portal topics, online registration of candidates, account creation, a test for compliance with the label requirements and best practices.

The Green Key label interested the establishments in mountain areas



RESTORATION OF HISTORICAL PARKS AND GARDENS

BOUKNADEL EXOTIC GARDENS MORE THAN 110 000 VISITORS IN 2012



The success of Exotic Gardens is unabated since their renovation. They have become an important awareness raising vector and Environmental education of young of the region.

The Exotic Bouknadel Gardens welcomed 111,462 visitors in 2012. A total of 13,230 children visited it from 233 schools. The gardens have become a place of relaxation, education and environmental awareness, especially through its educational circuit designed based on five environmental themes: biodiversity, waste and recycling, forest and soil conservation, water - the source of life, and ecological gardening.

Each year, the exotic gardens are enriched with interesting changes: extracurricular activities such as a photography contest, introduction to painting and gardening, and the demonstration of orange blossom distillation was also made this year, which has attracted the general public.

In addition, the exotic gardens signage was completely redone based on three parallel paths through the gardens: Green (educational path), Blue (short path) and Red (long path).

The Exotic Gardens website (www.jardinsexotiques.com) contains a large photographic wealth, including the contest drawings and photographs on the 2012



under the team of «Reflections and outbreaks»

PALM GROVE AND OASIS.

MARRAKECH PALM GROVE PROTECTION AND DEVELOPMENT BEYOND THE OBJECTIVES

The objective of planting young palms has already exceeded. Initiatives are multiplying, and lacks more than protect text to top it all.

Her Royal Highness Princess Lalla Hasnaa, in her speech on December 3, 2011, laid out the broad guidelines for the second phase of the Palm Grove protection and Development program, which experienced considerable progress in 2012.

Rebuilding the palm heritage

By end 2012, the Foundation and all its partners had succeeded in planting 507,153 palm seedlings since the beginning of the program, or 117.94% of the target. A total of 60,000 were planted in 2012. A total of 76,090 existing young and adult palms were maintained, 76,499 pruned, 14,179 dead palm trees cleared, and 38,000 m³ of rubble removed.

Establishment of an water-saving irrigation system

A technical and financial study was conducted on watering all new plantings with a solar powered drip irrigation system. Future plantings planned in partnership with OCP and the DGCL will be irrigated with this new system, which will constitute a pilot phase before widespread expansion of this type of irrigation.

Irrigation of the palm grove by wastewater treated from the RADEMA wastewater treatment plant

This project, which is now under development, has been the subject of a convention since 2011 with various stakeholders fol-

lowing the preliminary design study conducted by RADEMA. The goal is to develop a representative pilot site in the oasis area in order to alleviate the pressure on groundwater use and meet the growing irrigation needs of young palm trees and mature palms.

Securing the palm grove

The palm suffers from the looting of mature palms and unauthorized dumping of rubble. To fight against these problems, the Wilaya de Marrakech-Tensift-El Haouz, in partnership with the National Promotion and the Ministry of Endowments (*Habous*) and Islamic Affairs, has built a surveillance site that houses a squad of cavalry auxiliary forces, which will be operational from February 2013. It will include twelve riders to ensure the palm security 24/7.

Palm grove listed as a Site of Biological and Ecological Interest (SIBE)

Led by the Foundation, this project aims to make this site a veritable SIBE to better protect it. A local committee was formed, consisting of the Regional Directorate of Water and Forests, the Directorate of Toubkal National Park, the Environmental Observatory of the Marrakech-Tensift-El Haouz Region, INRA, the Wilaya, OPM, and the Urban Commune.

An analysis of existing regulatory texts and the administrative procedures to follow for the listing process was conducted. Updated environmental data is a key step in this listing process. The terms of reference and a list of technical specifications were written



Planting operations are now highly organized and mechanized. They have to reach and exceed targets set by the safeguard program.

to launch the study in 2013.

Establishment and development of environmental education programs by the Foundation

The Foundation has launched three of its programs in the palm grove to support its preservation.

- **Eco Schools:** The program was launched in the palm grove on October 15, 2010 at the Oum Al Fadl School in the presence of students, teaching staff, representatives of the Marrakech Palm Grove Observatory (OPM) and local authorities. The program includes the planting and maintenance of 60 palms by schoolchildren.

- **Green Key:** In 2012, 25 establishments in Marrakech were awarded the Green Key label, two located within the palm grove circuit: Club Eldorado palmeraie and Ibis Palmeraie.

- **The educational circuit:** the Foundation is working to set up an educational path in the Marrakech palm grove. It will develop five modules of specific themes on palm and oasis culture. Technical specifications for the implementation of this project have been completed.

Improving the living conditions of the palm grove residents

In May 2012, the Foundation made a detailed inventory of schools in the palm grove and an inventory of needs for school and computer equipment, educational tools, supplies, and infrastruc-

ture. This inventory is a prerequisite for upgrading these schools, like that of Douar Abiad. A work meeting was held with the Palm Grove Observatory on October 5, 2012 to discuss how to support schools in the palm grove.

According to the guidelines approved by **HRH Princess Lalla Hasnaa** within the frame work of the second phase of the Marrakech palm grove protection and development program, 500 students of the palm grove whose parental home is far from school, were offered a bicycle. The distribution of bicycles took place at Imam Ali high school and Tamesna school, in collaboration with the wilaya, the regional academy of education, and the palm grove observatory (OPM).

INTERNATIONAL COOPERATION

AN INCREASINGLY STRONG REPRESENTATION

Reaping the fruits of its work and its international recognition, the Foundation enters decision-making organs more and more of partners.

The Foundation elected member of the FEE Executive Committee



The Foundation was elected to the FEE executive committee during the General Assembly held in Dublin, Ireland on June 9, 2012. The Executive Committee, appointed for two years by the General Assembly, is the decision-making unit and approves all decisions on development and good governance. The Foundation will help develop the strategic direction of FEE programs.

The Foundation, future member of the United Nations Economic and Social Council (ECOSOC)



The Economic and Social Council, ECOSOC, is the principal entity that coordinates the UN's economic and social activities. Its objectives are to improve the standard of living, to endeavor for full employment and promote economic and social progress. Since January 2012, Morocco has held

a seat in the UN General Assembly as a member of the Economic and Social Council (ECOSOC) for a three-year term. Given its participation in the Commission on Sustainable Development in 2010 and 2011, and the Rio +20 Conference in 2012, the Foundation made its formal request for granting consultative status with ECOSOC to be part of the network of UN NGOs, and was included in the 2014 calendar.

Membership to the Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO ECSDE)



MIO-ECSDE is internationally recognized as one of the largest networks in the Mediterranean environment, culture and NGO development. It is also a key player in international issues crucial to the future of the region and beyond. The Foundation and the MIO-ECSDE combine their expertise in environmental education and awareness to design and implement projects and

programs of mutual interest. A Memorandum of Understanding between the two institutions is being finalized.

Future partnership with the UNEP



The 10th anniversary ceremony of the Young Reporters for the Environment program was an opportunity for Achim Steiner, Executive Director of the United Nations Environment Programme (UNEP), to seek cooperation with the Foundation to pool their knowledge in environmental education.

COMMUNICATION

SPOTLIGHT ON INTERNET

The Foundation spreads on the Internet, in order to better address young people and have a responsible communication, respectful of the environment, consuming less paper.

Foundation website and information materials

The Foundation website homepage has been redone to be more readable. It also provides Arabic and English versions of the website to allow the Foundation to expand its influence. The WEEC 2013, a flagship event co-organized by the Foundation, also appears on the site.

The Foundation has expanded its video library by making documentaries illustrating its activities in specific areas, such as the Palm Grove (Renaissance of an oasis).

Following the great success of the previous Eco-Schools CD, the Foundation launched the development of a new Eco-Schools CD that explains, in a fun and interactive way, the seven stages of the Eco-Schools program, the major themes it addresses and a focus on different environmental issues related to the Foundation programs.





FINANCIAL STATEMENTS

REVENUE AND EXPENSE ACCOUNT DECEMBER 31, 2012

	Net
REVENUE	
Dues	13 790 345,85
Subsidies	17 791 452,69
Total	31 581 798,54
EXPENSES	
Purchases of materials and supplies	5 358 497,30
Other external expenses	20 039 437,50
Taxes	3 647,00
Employee expenses	4 001 386,25
Operating expenses	3 091 906,85
Total	32 494 874,90
OPERATING PROFIT / LOSS	-913 076,36
FINANCIAL PRODUCTS	
Interest and other financial products	509 919,17
Total	509 919,17
FINANCIAL EXPENSES	
Exchange Loss	205,35
Total	205,35
FINANCIAL RESULTS	509 713,82
CURRENT INCOME	-403 362,54
NON-CURRENT REVENUE	
Proceeds from disposal of capital assets	199 500,00
Proceeds from sale of fixed assets	2 306 426,94
Total	2 505 926,94
NON-CURRENT EXPENSES	
Other non-current expenses	17,37
Total	17,37
NON-CURRENT RESULTS	2 505 909,57
NET OPERATING PROFIT	2 102 547,03
TOTAL REVENUE	34 597 644,65
TOTAL EXPENSES	32 495 097,62
NET OPERATING PROFIT (Total revenue - Total expenses)	2 102 547,03

ASSETS BALANCE SHEET DECEMBER 31, 2012

	Brut	Amortissement et Provisions	Net
INTANGIBLES ASSETS	538 873,20	308 384,08	230 489,12
Patents, trademarks, rights and similar values	538 873,20	308 384,08	230 489,12
FIXED ASSETS	32 198 982,26	16 657 414,48	15 541 567,78
Construction	4 428 301,18	883 427,69	3 544 873,49
Plant, machinery and equipment	22 810 671,30	12 759 703,63	10 050 967,67
Transportation equipment	869 222,00	508 911,33	360 310,67
Furniture, office equipment and miscellaneous upgrading	4 045 331,63	2 475 612,75	1 569 718,88
Other fixed assets	45 456,15	29 759,08	15 697,07
LONG-TERME INVESTMENTS	9 081 273,53		9 081 273,53
Other receivables	9 081 273,53		9 081 273,53
CURRENT NET ASSETS	7 240 005,99		7 240 005,99
Providers, accounts receivable, advances and deposits	1 500,00		1 500,00
Others debtors	7 161 486,67		7 161 486,67
Assets adjustment account	77 019,32		77 019,32
CASH-ASSETS	53 627 319,05		53 627 319,05
Checks and cash values to deposit			0,00
Banks	53 625 744,90		53 625 744,90
Petty cash	1 574,15		1 574,15
TOTAL GENERAL	102 686 454,03	16 965 798,56	85 720 655,47

LIABILITIES BALANCE SHEET DECEMBER 31, 2012

	Net
EQUITY	20 963 876,81
Retained earnings	18 861 329,78
Operating profit	2 102 547,03
CAPITAL AND RESERVES	10 137 141,94
Investment subsidies	10 137 141,94
LIABILITIES	54 619 605,92
Suppliers and related accounts	2 420 189,99
Employees	82 169,83
Civil Society Organizations	83 159,01
State	289 606,19
Others creditors	20 676,26
Accrued liability accounts	51 723 804,64
CASH- LIABILITY	30,80
Banks	30,80
TOTAL GENERAL	85 720 655,47



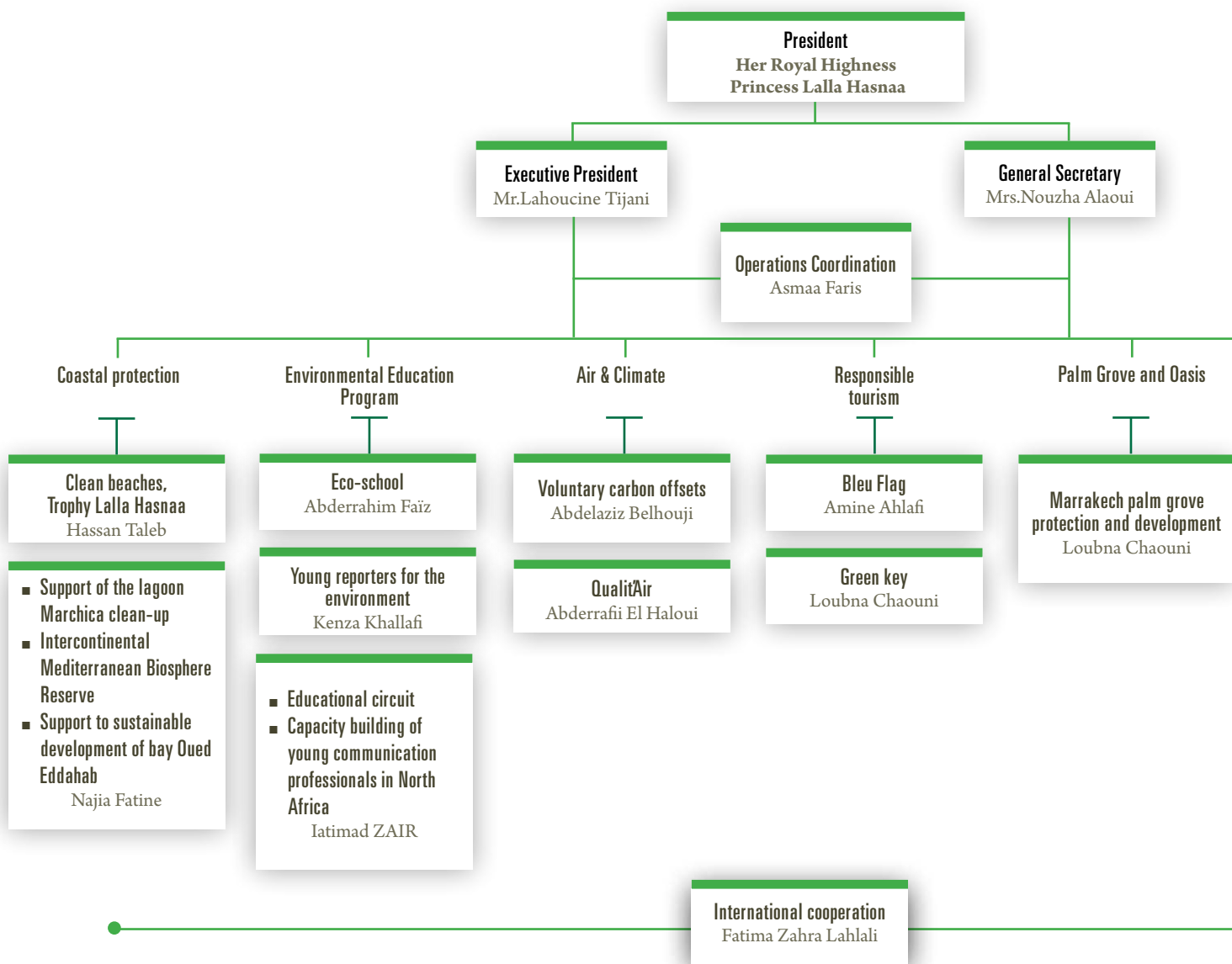
APPENDICES

ORGANIZATION

BOARD OF DIRECTORS

PARTNERS

ORGANIZATION



BOARD OF DIRECTORS

President

Her Royal Highness
Princess Lalla Hasnaa

Executive President

Mr. Lahoucine Tijani

General Secretary

Mrs. Nouzha Alaoui

Founding Members

CGEM
OCP
ONEP
Royal Air Maroc
BMCE Bank
GPBM
Akwa Group
Maroc Telecom
Cooper Pharma
Shem's

ONA Fondation

ONE

ANP

ONMT

BCP

Holmarcom

Samir Mohammédia

Association Professionnelle
des Cimentiers du Maroc

Permanent Members

Ministry of Energy, Mines,
water and environment
General Directorate of local
Authorities(DGCL)

THE FOUNDATION'S PARTNERS

Restoration of historical parks and gardens

Exotic gardens
Brahim Haddane

Jnane Sbil
Abderrafii El Haloui

Hermitage Park
Amine Ahlafi

support Functions

Communication
Narjiss Zerhoune

Web sites and portals
Mouna Belbekri

**Services
administration and Finance**
■ accounting
■ Secretariat

CGEM
OCP
ONEE
Agence National des Ports
Royal Air Maroc
BMCE Bank
GPBM
AKWA Group
Maroc Telecom
Cooper Pharma
Maroclear
Shem's
Fondation ONA
ONMT
Banque Centrale Populaire
Groupe HOLMARCOM
Samir
Association Professionnelle des Cimentiers du Maroc
Direction Générale des Collectivités Locales
Ministère de l'Énergie, des Mines, de l'Eau et de l'Environnement
Veolia Environnement
Groupe JAMAI
Agence Française de Développement
Fonds Français pour l'Environnement Mondial
CGI
Caisse de Dépôt et de Gestion
Fondation Banque Populaire pour l'Éducation et la Culture
ANAPC
Ministère de l'Éducation Nationale
Agence pour la Promotion et le Développement Économique et Social de l'Oriental
LYDEC
Agence pour la Promotion et le Développement Économique et Social des préfectures et Provinces du Sud du Royaume
MED Z
Agence pour l'Aménagement de la Vallée du Bouregreg
Suez Environnement
Agence Spéciale Tanger Méditerranée
Al Omrane
Nestlé Maroc
Agence pour la Promotion et le Développement Économique et Social des préfectures et Provinces du Nord du Royaume
PNUD
Amendis-Tanger
Amendis-Tétouan
ONCF
Crédit Agricole du Maroc
Fondation pour l'Éducation à l'Environnement (FEE)
Agence de l'Environnement et de la Maîtrise de l'Énergie
Autoroutes du Maroc
Barid Al Maghreb
Ciments du Maroc

Groupe MAMDA-MCMA
ISESCO
Fondation CDG
Société de Développement de la Lagune de Marchica MED
GIZ-Coopération Allemande au Développement
Groupe ADDOHA
ONDA
SNEP
ADEREE
Fédération Nationale de Scoutisme Marocain
Jorf Lasfar Energy Company
Fondation AGNELLI
Asment Témara
Fondation BMCE Bank pour l'Éducation & l'Environnement
Marsa Maroc
Fondation Culture Islamique (FUNCI)
Institut National de la Recherche Agronomique
Ambassade du Royaume des Pays-Bas
Imperial Tobacco Maroc
REDAL
Lafarge Maroc
Fondation Prince Albert II de Monaco
Groupement des Pétroliers du Maroc
Haut-commissariat aux Eaux et Forêts et à la lutte contre la Désertification
Fondation FOURTOU
Société Nationale de Radio diffusion et de Télévision
Fédération Royale Marocaine de Yachting à Voile
Fédération Marocaine des Sociétés d'Assurances et de Réassurances
Institut National de Recherche Halieutique
OFPPT
SGMB
Théolia
Banque Islamique de Développement
Union Internationale pour la Conservation de la Nature
Unesco
Observatoire de la Palmeraie de Marrakech



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