



مؤسسة محمد السادس لحماية البيئة
FONDATION MOHAMMED VI POUR LA PROTECTION DE L'ENVIRONNEMENT
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The Blue Flag

A demanding label for safer beaches

The Blue Flag is a hallmark of outstanding environmental quality.

Created by the French office of the Foundation for Environmental Education in Europe in 1985, the label is managed worldwide by the Foundation for Environmental Education (FEE), a network of NGOs in 78 countries that promote and implement environmental education and awareness programs.

Now present in 50 countries on every continent, the Blue Flag is a global benchmark for tourism, the environment, and sustainable development.

Each year, the Blue Flag is awarded to coastal communities in charge of beach management that pursue an ongoing policy of sustainable tourism development. It also recognizes marina managers committed to sustainable development.

The Blue Flag program promotes the sustainable development of beaches and marinas that comply with stringent standards for water quality, environmental education and information, environmental management, safety, and other services.

Blue Flag Standards

The Blue Flag hoisted on a beach or marina, stands for outstanding environmental quality and conveys a positive, dynamic image to residents and visitors alike. It also promotes greater awareness of the need to act with greater respect for nature and its treasures. This is achieved through the following actions: enhanced standards for water quality, environmental education, environmental management, safety, and services.

As a tourist, going to a Blue Flag beach means choosing a site that offers a range of facilities designed to minimize the impact of tourism. Waste sorting facilities are available, and sanitary facilities ensure bathing water quality. Safety and accessibility for all are key, and so is the availability of information on bathing water quality and local flora and fauna. Throughout the year, and especially during summer, the label's guarantors run a variety of activities to raise environmental awareness.

Labeled Marinas

Labeled marinas are places where environmental and marine protection is a priority. Yachtsmen have access to careening areas that do not discharge into the natural environment, boat wastewater recovery systems, and special waste recovery areas. Just like local authorities, Blue Flag marinas provide environmental activities to make boaters and visitors aware of the fragility of the environment.